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04-2019-04

# Dentistry News Journal

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Anaheim • FREE

## Argen Refining: Honest and Accurate Refining Services

Article Courtesy of Argen Refining

The Argen Corporation is the world's largest manufacturer of precious dental gold alloys, leader in zirconia manufacturing and a leader in precious metal refining services. For more than 50 years, dental labs have trusted Argen to provide superior quality and unparalleled customer service.

Argen continues to pioneer innovative solutions, positioning the company at the forefront of digital trends in order to meet the



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## Aid Our Children With a HealthyStart® for Life

Article Courtesy of Leslie Stevens, HealthyStart®

How are we treating children that exhibit sleep, breathing, or airway issues? In many instances, we look to remove tonsils and adenoids, tape a child's mouth, provide myofunctional therapy, or possibly even expand the arches.

Is this enough?

The answer lies in a uniquely multi-dimensional treatment system called the HealthyStart®, which addresses the underlying root causes by expanding the arches, promoting



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## Space Maintenance in General and Pediatric Dentistry: Booth #1529

Premature loss of primary molars, and subsequent 'Gap Closing', is a major factor in tooth misalignment for kids. Even for general dentists, early prevention is critical.

The Denovo Space Maintainer System allows you to create a custom appliance (completely chairside in under 15 minutes for under \$15) that maintains the space of primary molars until permanent teeth erupt, significantly reducing the need for future alignment procedures.

Space maintenance,



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## Light Years Beyond 'Frozen Peas'

Article Courtesy of Cool Jaw® by Medico International Inc.

In the early nineties, Cool Jaw® partnered with leading oral and maxillofacial surgeons to develop a new generation of hands-free hot and cold therapy. Its unique hands-free system features a patented pocket design facial wrap



that protects skin from direct contact with the gel packs and allows patients to easily insert and replace gel packs without compromising compression. Specifically designed for oral and facial surgeries, the Cool

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Twice as Good. Half the Cost.

**EDGEONE** \$18.88  
PIPS™ 3 per pack

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VISIT US AT BOOTH #2227 FOR FREE FILES & BURS

## New Pacific Dental Services® Foundation Dentists for Special Needs Clinic Provides Access to Care for the Phoenix Community

There are more than 48 million people with disabilities in the United States, but a mere 10% of dental professionals are prepared to treat patients with special needs. The majority of dentists unable to accommodate this at-risk special needs population face a variety of obstacles in providing care, including a lack of specialized training and a shortage of appropriate resources. In

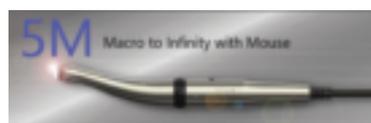


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## World's First 5 Mega Pixel IntraOral Camera With Liquid Optics Lens Technology

Article Courtesy of Good Doctors USA

The just-released GoodDrs USA 5M is the first 5 MP IntraOral Dental Camera. The 5 MP CMOS camera provides incredible picture clarity and color. The first thing that strikes you when looking at this new, patent-pending product is the elegant handpiece-shaped design of the lightweight metal body. The 5M's durable metal body is comfortable to hold and use. The retraction-shaped head al-



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## Introducing ARKRAY's SilHa Oral Wellness System

Jonathan Chapman, President of Sales and Marketing for ARKRAY USA, headquartered in Minneapolis, Minnesota, has been with ARKRAY USA for 20 years and, during that time, has successfully led the launch of numerous new and groundbreaking medical devices.

**Q: Who is ARKRAY?**

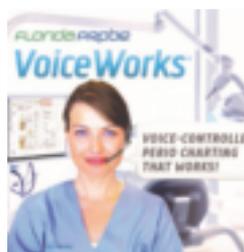
**A:** ARKRAY is a world leader in innovative healthcare. For more than 60 years, ARKRAY has developed innovative healthcare products that improve the quality



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## Florida Probe's VoiceWorks System

Florida Probe Corporation has been the industry leader in computerized probing and charting for over 30 years. Its mission is to provide dental professionals with innovative products that help detect, diagnose, and monitor all stages of periodontal disease.



Chris Gibbs, CEO, provides some insight into this growing dental tech company's continued growth and success below.

**Q: What is your company's focus?**

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## MEDICO INTERNATIONAL INC.

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Jaw® product line includes multiple facial wraps and a variety of hot/cold gel packs, including our extremely popular Soft-sided Round Gel Packs.

Cryotherapy, commonly known as cold therapy, is one of the simplest, safest, and most effective post-operative care techniques for injury or pain. Cool Jaw's® Hot/Cold Gel Packs can be very effective in helping patients recover from surgical procedures and injuries. Cool Jaw's® gel packs cool and soothe, minimize bruising and swelling, and also help with TMJ and migraine pain.

The hands-free Cool Jaw® system reduces post-operative swelling and discomfort and allows patients to recover in a convenient manner. All of our wraps are hand washable and feature Velcro® on top of the head for a fully adjustable fit. Our reusable, versatile gel packs are specifically designed for use with any of our wraps. They retain their desired temperature for a generous amount of time and are available in multiple sizes. Both wraps and gel packs are available in a wide variety of combinations to best suit your practice/patients' needs, helping elevate patient care.

Cool Jaw® has paved the way to post-operative hot/cold therapy through the creation of our Soft Stretch Wrap. Our Soft Stretch Wraps are made of elegant, satin spandex fabric that is extremely soft on the patient's skin. Soft Stretch Wraps (T-800, T-800C and T-900C) are specifically designed to fit our



Cool Jaw's® T-430 Soft-sided Round Gel pack is ideal for a variety of cold therapy applications.

gel packs and allow patients to easily insert and replace packs without having to remove the wrap. Using the Cool Jaw® system with four gel packs allows patients to alternate gel packs between freezing/heating and ensures a seamless recovery period.

Our friendly customer service team works with your office to process and ship your practice's perfect post-operative care system. Each wrap arrives in a re-closeable bag, complete with pre-printed, patient-friendly instructions with your choice of two or four gel packs. Many items in our Cool Jaw® product line can be customized to reflect your practice logo and contact information.

Please visit Cool Jaw® at Booth #1768 to check out its Buy 4 Cases, Get 1 Case FREE show special and to learn more about its full line of hot and cold therapy products, including some new gel pack color options!

## SDI (NORTH AMERICA)

(continued from page 12)

sitivity for patients without the negative esthetic effects of other silver diamine fluoride products.

Riva Star is available through all major dental distributors.

For more information, stop by Booth #346, visit [www.sdi.com.au](http://www.sdi.com.au) or contact SDI (North America), Inc. at 800-228-5166.

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2. Knight GM, McIntyre JM, Craig G, Zilm PS, Gully N.; *Inability to form a biofilm of Streptococcus mutans on silver fluoride-and potassium iodide-treated demineralized dentin. Quintessence in-*

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4. Knight GM, McIntyre JM, Craig G, Zilm PS, Gully NJ.; *Differences between normal and demineralized dentine pretreated with silver fluoride and potassium iodide after an in vitro challenge by Streptococcus mutans. Australian Dental Journal 2007;52:16-21.*

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## GOODDRS USA

(continued from page 25)

ers, and distributing innovative dental products for over 20 years. Stop by our Booth #335 to check out the DrsRay line up of sensors for yourself. Be sure to ask your dealer about special CDA

pricing and availability. For further information on any of our GoodDrs USA products, or how to become an authorized dealer, please contact Good Doctors USA at 844-448-5050, ext. 115 or visit [www.gooddrs.us](http://www.gooddrs.us).

Good Doctors USA, 17609 Ventura Blvd. #110, Encino, CA 91316

## ARKRAY

(continued from page 1)

of lives for people living with chronic conditions. ARKRAY's role as the new face of oral wellness shouldn't be a surprise. With our history of delivering new advances, oral wellness is the latest field where our innovations benefit patients and provide health care professionals with new tools to care for them.

### Q: What is the SillHa Oral Wellness System?

A: The SillHa Oral Wellness System is a breakthrough approach to salivary screening, oral care, and overall wellness, a simple, elegant system using a saliva sample and a quick 5-minute process, yielding a patient friendly, multi-point analysis for your patients, and providing new possibilities for revenue for your practice. The easy-to-use system measures 7 items in 1 screening in 5 minutes in your office, minimizing workflow disruption, and generates a report to support patient education, care plans, and hygiene products.

### Q: What is included in the screening?

A: The SillHa Oral Wellness System screens for 7 oral wellness analytes known to be biomarkers in these three areas of oral wellness: tooth health, gum health, and oral cleanliness. For tooth

health, we look at cariogenic bacteria, acidity, and buffer capacity. For gum health, the system detects the presence of blood, leukocytes, and proteins; and for oral cleanliness, the system screens for ammonia produced by the total bacterial load in the oral cavity.

### Q: How does it work?

A: The patient rinses for 10 to 12 seconds with purified water and expectorates into a cup. This sample is then transferred onto the reagent test strip and placed into the analyzer. From there, the software will create a report with detailed results in 5 minutes. The report can be printed and given to the patient, as well as placed into the patient's electronic chart to track their progress. The collection and sampling process takes less than 2 minutes for minimal workplace disruption and no additional time constraints on the appointment. The hygienist can then incorporate the results into the patient's oral hygiene instruction, or the dentist can reference results when proposing treatments to improve oral wellness.

### Q: Where can I learn more?

A: Come visit the SillHa team today at Booth #779 to get more information. Readers can call 844-559-0842 or visit us online at [arkrayusa.com/oral-wellness](http://arkrayusa.com/oral-wellness).

## TRI HAWK INTERNATIONAL

(continued from page 8)

to help support and expand their customers' practices and businesses. The

minute you get your hands on a Tri Hawk bur, you will not want to use any other.

For more information, stop by Booth #1177 or visit [www.trihawk.com](http://www.trihawk.com).

## PROFESSIONAL PRACTICE SALES (PPS)

(continued from page 12)

scribe on a donkey, looking at a windmill to joust, to impress, and love a fair damsel by doing "good." Cervantes, the author, received the Nobel Peace Prize. The Nobel committee surveyed all popular authors at the time to pick the most important novel they have read. One author wrote, "All of us should read 'Don Quixote,'" and Don Quixote received 50% more votes than Tolstoy's "War and Peace." I can only surmise, it was selected because our errant knight thought it most important to do "good" for which a fair maiden would favor him with her love. Good equals love, smiles equal peace, and a smile is a moment of happiness.

Our Congress passed a bill recently that cleared an \$80-billion bomber contract. PPS has cast a bill as well for affiliate dentists to join "The Bomber Dental Group" to bomb your zip code with smiles. The U.S. Bomber will be like an arrowhead. Only our bombs will be smiles. Our real bombers are now 75 years old, and it makes me wonder whose bombs will be more effective in winning peace on

earth. I believe every host affiliate dentist. Whoever rallies around our "smile flag" will be the most effective pilots of peace.

Sign up with [ppsincnet@gmail.com](mailto:ppsincnet@gmail.com) as an affiliate smile bomber.

Rally your patients in joining your peace efforts by joining you in a Quixote way to do some good to earn love by giving each day a moment of happiness with their smile to the first person they meet each day.

By being a special affiliate of the bomber dental group, you will also be entitled to join the "Don Quixote smile club," and as a host affiliate dentist — you or your staff are entitled to knight each patient with each patient taking the "Hippercanareous Oath" — Do Some Good — which each patient promises to give away their smile to the first person they meet each day.

Encourage every grade school child to mail his counterpart to every country, especially to countries whose governments are not friendly. Mail them a smile. Do Some Good.

Call Tom today at 714-345-9659.

PPS is a registered trademark of Professional Practice Sales.

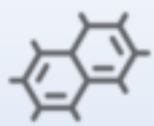
SEE DEMO AT  
BOOTH 779

# Ready for change?

## In-office salivary screening is here!

Change your oral wellness  
discussion with your patients.

SiLL-Ha™  
Oral Wellness System



7 indicators to complement  
your clinical assessment



Comparative results  
to track progress



Supports same-day  
dentistry



New possibilities  
for revenue



### POINT OF CARE SALIVA SCREENING

